



Sponsor Spotlight Swift Springs

Since 1997, Swift Springs has empowered racers across various disciplines to achieve podium finishes. Our legacy, built on decades of expertise from their parent company Tohatsu since 1924, underpins our commitment to excellence. Trust their experience to give you the competitive edge.

Experience the Swift advantage and understand why top racers swear by their springs. For optimal performance, outfit your vehicle with Swift Springs on all corners and feel the difference yourself.

Swift Springs USA - Revolutionizing Racing, One Spring at a Time.

Let's get to know one of the most helpful guys in the industry. This gentleman is always there to help a race team find that extra 0.1, Swift Springs Motorsports Director, Frank Simonetti.

1. How long have you been involved in motorsports?

I personally have been involved in motorsports since high school. It started in drag racing and then went to circle track a few years later. Swift Springs has been involved since 1997.

2. Who most influenced your journey into motorsports?

I always loved fast cars and the rush of the speed. I love the technical aspect of the business in trying to make cars faster. Swift Springs gives me the opportunity to love my passion.

3. What is your favorite motorsports memory?

There are too many to list, but watching a team on Swift Springs go to Victory Lane never gets old!

4. How has your involvement in motorsports helped to grow your business?

Passion. If you do something you love it's like you never work a day in your life, so your always giving 110%. Swift Springs gives me the platform to live this every day.

5. What was your first exposure to the SRL, and what made you want to be involved with the series?

I watched the SRL when it ran at Mesa Marin Raceway, and I helped my friend John Krebs work on his cars. The series is a great platform for Swift Springs to show off their superior technology and we love working with short track racers. They want your help and thank you when you help them.

6. Who is your favorite NASCAR Cup Series driver, both past and present?

Past would be Jeff Gordon. From the first time I met him he treated me like I was a friend. Today its Kyle Larson. I was first introduced to Kyle when he drove a sprint car for Glenn Crossno. He's still the same humble guy today.

7. What's your favorite racetrack?

Anywhere there are cars going around.

8. If you aren't at the racetrack, where could we find you?

Probably on my way to another racetrack or cruising in my muscle car or new Corvette.

Swift Springs has been a part of the SPEARS Southwest Tour Series and Spears Modified Series in 2017. Swift Springs is the "Official Spring of the SRL" and has served as a Winner's Bonus Sponsor (increasing the SPEARS Southwest Tour Series winner's payout) and Contingency Sponsor for both series since the partnership began.

Thank you, Frank Simonetti and Swift Springs, for your continued support of the SPEARS Southwest Tour Series and Spears Modified Series!!